# ZMotif™ CardStudio™ Card Printer Software





Zebra ZMotif CardStudio is an easy-to-learn, easy-to-operate professional card design and card issuance software suite. Whether you're creating simple or complex designs, CardStudio offers a version for every application with three editions: Classic, Standard and Professional. Compatible with all current and legacy Zebra card printers—including both direct-to-card and retransfer—CardStudio makes designing, encoding, printing and connecting to databases fast and efficient. And the option to print via Direct-to-Printer (D2P) technology optimizes print quality and ensures seamless design and card encoding.

## Easy Upgrades and Demo Edition Available

Protect your investment with software license key upgrades—no hardware or dongle required. Upgrades from the Classic and Standard editions to the Professional edition are available with the simplicity of a software license key. Face Snap plug-in is also available as an option for automatically cropping and optimizing images for production.

To download a demo version or to upgrade your software, visit www.zebra.com/cardstudio.

CardStudio is ideal for these applications:

- ID cards
- · Access control
- · Retail and loyalty cards
- Clubs and associations
- Schools and libraries
- · Visitor badges



### CardStudio Edition Features

#### **Languages Supported:**

- English
- French
- German
- Italian
- Portuguese
- Spanish
- Danish
- Czech
- Korean
- Japanese
- Traditional Chinese

#### **Minimum System Requirements:**

- IBM® compatible PC with a Pentium<sup>®</sup> microprocessor with at least 512 MB RAM (1 GB recommended)
- Microsoft® Windows® XP. Windows Vista® or Windows 7 operating system
- Disk space: 250 MB with partial clipart or 400 MB with full clipart installed
- Mouse or other Windowscompatible pointing device
- CD-ROM 8X or greater drive
- Internet access required for software license key activation
- Printer support via CardStudio Direct-to-Printer (D2P) technology or Zebra card printer Microsoft Windows certified drivers

For a complete listing of all supported card and data capture peripherals and additional information, please visit www.zebra.com/ cardstudio.

	Classic	Standard	Professional
DESIGN			
Full-color design capabilities, dual-sided cards	Х	Х	х
Design templates and template designer	×	×	х
Image acquisition (VFW, TWAIN, WIA, DS, FILE)	Х	×	Х
Multi layout card designs			Х
ClipArt manager			Х
BAR CODES			
Bar codes 1-D—Code 39, 128	Х	Х	Х
Bar codes 1-D—All		Х	х
Bar codes 2-D		Х	х
ENCODING			
Magnetic encoding (ISO, JIS)	х	Х	×
Gen 2 RFID UHF encoding			х
Contact and contactless smart card encoding			Х
SECURITY			
Signature panel, biometric management, login security			×
DATABASE			
MS® Excel® and CSV text files		Х	х
Database connectivity MS Access®, ODBC connectivity—all databases			х
Database editing view, conditional layout printing from database/reports			×
NETWORKING			
Network print	Х	Х	Х
Network print server		Х	х

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